



Nonprofit Masterclass in Advanced Strategy, Risk & Governance

Leading-edge strategies and tactics for
Nonprofit Executives and Board Members

CTC cordially invites you to this exciting training opportunity to be held in Rockhampton
on Monday 24th November 2014
at Capricornia Training Company, 38 Armstrong Street, North Rockhampton.

PRESENTER Steven Bowman

Acknowledged as a pioneer in the field of Conscious Governance, risk and strategy in the USA, Asia and Australia, Steven Bowman has transformed the prevailing understanding of the meaning of governance and strategy. He began to envision a conscious governance philosophy, which has quickly spread throughout the world, based upon the premise that governance is about the choices that people make and not just about compliance, policy and procedures.

He is a director of ConsciousGovernance, based in Melbourne, Australia and is sought after by businesses around the world as an expert adviser on conscious leadership, strategic innovation, and awakening the power of consciousness within organizations. Steven has held numerous senior executive and CEO positions with some of the USA and Australia's most prestigious organizations. He has authored and coauthored over fourteen books on nonprofit governance, strategy, risk and executive leadership. Some of these resources can be found here:

Free ipad/iphone application "Board Essentials FAQ-Lite"

<http://itunes.apple.com/us/app/board-essentials-faqs-lite/id522706076?mt=8>

New book: "No More Business as Usual"

<http://www.nomorebusinessasusual.com/>

New video ebook: "No More Risk as Usual"

<http://itunes.apple.com/us/book/no-more-risk-as-usual/id523222416?mt=11>

Steve is a warm and engaging speaker and dynamic workshop/seminar facilitator. He brings over thirty years of hands-on experience and delivers it in a down-to-earth style that speaks to everyone throughout an organization. He leaves his audiences inspired, with practical tools and tips that they can apply at work, at home, and in their communities.

For more information, and to sign up for the free e-zine "Conscious Chief Executives" go to
<http://www.conscious-governance.com>

Use your smartphone or iPad QR scanner to go to his website:



PROGRAM

This Masterclass will shake long-held beliefs about strategy, risk and governance. CEOs, senior executives, Chairs and Board Members should not miss this event. If you and your Board would benefit from the renewal of energy and the skills to become even more strategic and innovative, then this program is for you. If you have new Board members who would benefit from the latest in strategic thinking and governance practices and would you like the latest and most powerful strategies to get your board truly engaged and making the decisions that create the desired future for the community you serve, then this program is definitely for you! This is THE Masterclass in the truest sense of the word. Even the most experienced nonprofit leaders and board members will walk away with new ideas that can be put into practice your first day back in the office.

8.30 am Registration

9.00-10.30 am *Forget the Strategic Plan and Build Strategic Awareness into your Organization!*

Organizations devote much time, energy and money to strategic planning, but the outcomes are often not worth the investment. Yet, more than ever we need decisions that are in line with the organizational vision, that take into account ramifications, budgets, staffing, image and more. How do you, your staff and your board examine situations from a broad perspective and develop solutions that benefit your organization?

10.30-10.45 Morning tea

10.45am-12.15pm *But everyone tells me I need a strategic plan. Tell me again how I make my strategic plan work?*

What would it take for your strategic plan to be truly strategic? Do you want to know how to embed the strategic plan into all facets of your organization and get amazing buy-in from Board, staff and stakeholders? Do you want a process that is quick, focused and provides step-by-step guidelines that result in a strategic plan that is accountable and measurable? What if strategic planning was the opposite of what most people think it is? What if it was quick, thorough, truly strategic, with clear accountability and laser focus whilst adapting continuously as required?

12.15-1.00 Lunch (provided)

1.00-2.30pm Risk Management Rocks! Risk seen through the Lens of Strategic Opportunity.

What if risk was easy to identify, provided strategic advantage to your organisation, and added value to achieving your vision and mission? What if risk was perceived by your Board as strategic advantage, hidden opportunity, potential innovation? Would this change how you and your organization dealt with risk? Understanding risk will unlock invisible opportunities. Risk is strategic advantage, not a compliance issue.

2.30-2.45pm Afternoon tea

2.45-4.30pm So Where are the Potential Board Members, How do I Make Sure I Get the Good Ones, and How do we Performance Manage the Board?

Have you felt ecstatic when one of the biggest names accepts a position on your board only to find that he or she did not live up to expectations? Have you sometimes felt lucky just to find someone with a pulse to say yes when seeking new board members? Recruitment today must be strategic. The other side of recruitment is performance management. How do we performance manage Board members and Boards? And what if they are not capable of adding value?

4.30 pm Wrap up

Enquiries about this event can be directed to:
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