

'Behind The Mask'

Masquerade Ball

2015



Proudly sponsored by:



The Women's Health Centre Rockhampton

225 Bolsover Street, PO Box 472 Rockhampton 4700

Ph.: 4922 6585 or 1800 017 382 Fax: 4922 2477



The Governing Board and members of the Women's Health Centre Rockhampton invites your company to purchase a sponsorship in the Centre's first ever major fund raising event. It's a new era requiring a new and sustainable vision for the Centre of which your company can be a part.

The aim is to establish a building fund to ensure the Centre's future as a viable, vibrant and self-sufficient social enterprise. Currently it is reliant on ever decreasing government funding of which \$55 000 per annum goes on rent. We want to defray that cost into our diminishing capacity to service the ever increasing number of women who seek our services – a 400% increase over 10 years!

The need for women's health services has increased significantly. Our community is becoming increasingly aware that Central Queensland now carries the highest number of domestic violence incidences in the state, and that it is likely that 1 in 3 people know of someone being a victim or perpetrator of domestic violence. Even our children, girls and boys, do not escape the fall out of domestic violence and sexual assault. So for all our grandmothers, mums, sisters, daughters, nieces, and our children the Women's Health Centre is looking towards building a Centre where they can all come and not only attend to their health, social and psychological issues but also develop the knowledge and skills to grow into strong and integrated members of society. It aims to also advocate on behalf of women's issues and support programs for girls, boys and men as critical ingredients in societal health, safety and well-being.

We intend the 'Behind the Mask' Masquerade Ball, to become an annual gala event in acknowledgement that many women wear different masks throughout their life, and in celebration of their developing strengths and equality. We would encourage you to join in the journey.

To date the following are being negotiated:

- The Mercure Capricorn Resort to accommodate 300 people to dine and dance the night away
- Excellent Catering
- Fantastic entertainment, a big band to accompany the nights festivities
- Prominent key note guests including political and social celebrities
- A well-known comedic star for the floor show
- An enchanting mysterious yet elegant Masquerade black tie Ball
- A comprehensive publicity plan and media strategies

And of course attracting sponsors.

We believe your investment will pay off not only for your profile or business purposes, but also for our local society and community so get on board if you can see a way to help.

Please contact us should you wish to know more about the Ball or about our Board's new vision for the Women's Health Centre Rockhampton through the contact details above.

On behalf of the WHCR Governing Board, staff & members.

Belinda Lindel
Manager

Judie Pettitt,
Chair of the Executive Board



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Masquerade Ball

SPONSORSHIP PACKAGES

Platinum Sponsor \$ 15 000

- **Naming Rights** to the Ball
- Corporate Logo included in promotional materials (Television / Radio Commercial, Newspaper advertisement, Website, Facebook and Ball Program)
- Mention of your organisation in all media statements
- Opportunity to display promotional material and banners at the Ball
- Mention of your organisation in opening address and official speeches
- 2 Tables of 10 (20) tickets to the Ball

Gold Sponsor \$ \$10 000

- Corporate Logo included in promotional materials (Television / Radio Commercial, Newspaper advertisement, Website, Facebook and Ball Program)
- Mention of your organisation in all media statements
- Opportunity to display promotional material and banners at the Ball
- Mention of your organisation in opening address and official speeches
- 1 Table of 10 (10) tickets to the Ball

Silver Sponsor \$ 5 000

- Corporate Logo included in promotional materials (Television / Radio Commercial, Newspaper advertisement, Website, Facebook and Ball Program)
- Opportunity to display promotional material and banners at the Ball
- Mention of your organisation in all media statements
- Mention of your organisation in opening address and official speeches
- 5 tickets to the Ball

Bronze Sponsor \$ 2500

- Corporate Logo included in promotional materials (Television / Radio Commercial, Newspaper advertisement, Website, Facebook and Ball Program)
- Opportunity to display promotional material and banners at the Ball
- Mention of your organisation in all media statements
- Mention of your organisation in opening address and official speeches
- 2 tickets to the Ball



"Behind the Mask" Masquerade Ball

SPONSORSHIP AGREEMENT 2015

Parties of the Agreement:

Behind the Mask Committee and _____

Event being Sponsored:

The Behind the Mask Ball 2015
6th June 2015 at Mercure Capricorn Resort Yeppoon
Please refer to sponsorship flyer for event details

Sponsorship Level:

Platinum Gold Silver Bronze

Please refer to sponsorship flyer for all sponsorship level inclusions

Sponsorship Amount \$ _____

Invoice Value: \$ _____

In-Kind Value and Description: _____

Signed Agreement:

Belinda Lindel
Behind The Mask Ball 2015
Committee

Date:

Name:

Date:

Organisation: _____