



AAIC Australian
Anti Ice
Campaign
Putting the *Freeze on Ice* ABN: 56609511695

Finalist in the Community Project of the Year Gold Coast 2015

VISION AND MISSION STATEMENT

AAIC (Australian Anti Ice Campaign) are educating and raising awareness of the dangers associated with the drug ICE, which is currently a growing epidemic in our nation.

We are inviting the community to unite with us in this campaign to “Put the Freeze on ICE”.

AAIC have a proven role model program that has been implemented in over 8 states in the USA with outstanding results decreasing ICE/Meth by 80 per cent. We are currently collaborating with Drug Free Kids USA to implement this program nationally within Australia.

AAIC is ready to launch a National Education program about ICE into high schools across Australia. Alongside this we will be holding forums within the community to well inform our nation of the dangers associated with ICE use. We have commercials, social media adverts and billboards ready to saturate our nation warning them about this highly addictive and destructive drug ICE.

We have the support of National MP's, as well as Mayor Tom Tate and have been in correspondence with the Federal Health Minister, the Hon Sussan Ley.

We are generating some serious media publicity from newspapers, magazines as well as online news. Sunrise, Today Weekend Show, Sunday Night, ABC, A Current Affair and 60 Minutes all want to hear and promote what AAIC is doing about our national ICE issue. As we continue to unite the services and communities throughout every state including nurses, police and members of society, we invite you to consider the power in unity against this devastating problem.

Community Development Response to ICE and Other Drugs

As well as the progressive intervention within schools, we offer public community forums at local town halls to educate the community on the same topics, with experts from rehabilitation and detox centers that will talk on intervention, family support and treatment options. This is an opportunity for parents to attend.

School counsellors, chaplains and community agency workers will be invited to attend the public training forums, as well as Youth Justice and other youth service workers, local volunteers and existing support groups such as Narcotics Anonymous. These community workers and volunteers will be fully trained and will comprise of members of the local community.

These community workers and volunteers will also be trained to facilitate and run support groups for loved ones of drug users. AAIC will empower them to deal with ICE and other drugs in their family context and encourage their loved one that is using, to seek help.

We have developed a strategic alliance and partnership with 'Optimal Health Group', that provides an intense 2 day Dual Diagnosis (Alcohol, Other Drugs and Mental Health) training (<http://dualdiagnosistraining.com.au>) workshop to equip these workers in the local community to deliver a brief and early intervention to people using ICE and other drugs. People will participate in 2 days of intensive training, covering all of the current evidence based, best practice in the Alcohol and Other Drugs (AOD) and mental health industry from a holistic framework. The Dual Diagnosis Consultant delivering the training has 22 years of clinical experience and 14 years as an educator to Government and Non-Government organisations in Australia as well as being an ex-addict for over 7 years himself.



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By way of summary, we aim to offer each local community resources to respond to ICE and other drugs, using a Community Development approach by providing:

- school based drug education, (grades 7-12);
- community awareness and education via public community forums; and
- Dual Diagnosis Training to empower local communities to develop sustainable interventions to deliver brief and early interventions and family support.

Our Vision

AAIC (Australian Anti Ice Campaign) was founded in order to educate and raise awareness of the dangers and consequences of ICE (Methamphetamine) use which is currently a growing epidemic within Australia. For far too long now we have taken only a “reactive” role in considering this devastating substance and are struggling to keep up with the rapid increase of ICE use in our nation putting increasing pressure on our rehabilitation centers, detox clinics, not to mention our hospitals, paramedics and police services.

Our Mission

Our aim is to expose the truth about ICE by bringing a proven role model program into our schools and community to educate our nation about this highly addictive drug. AAIC will also use high impact/shock tactic TV commercials, national billboards and social media saturation to educate and target people of all ages and backgrounds, as this terrible drug does not discriminate.

Our AAIC web page will serve as a hub providing information exposing ICE facts, rehabilitation and crisis centers, and other helpful sources including family support services and church ministries. It will also provide positive testimonies from ex addicts proving that all hope is not lost and that there is help out there for ICE users and people who are willing and want to help to curb this devastating addiction.

Target Group

AAIC have been working closely with groups in the USA to implement a role model program, which has been in effect for over 10 years now with dramatic positive results decreasing Meth use in these states by 80 per cent.

The Role Model Program, which has been offered to AAIC includes in-school education lessons for ages 13-18 and community awareness presentation on ICE for all local communities within Australia.

AAIC has also gained the support of Drug Educator, Tony Hoang who has been providing education presentations in Sydney for the past 8 years with outstanding results within his community.

With the help and support of various institutions world-wide, AAIC plan to deliver a successful prevention and awareness program within:

- our schools;
- in local Community Centers; and
- in PCYC throughout Australia.



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AAIC will encourage all school counsellors and chaplains to be trained to handle the current ICE epidemic and to assess students' needs. Optimum Health Group will be able to provide the training necessary to schools. Transformation Program Australia and Fairhaven will be the referral point for rehabilitation services.

Further to this "Bridging the Barriers" and "Turning Point" will be providing family support groups for families affected by the impact of ICE addiction.

Funding

Funding will be sourced through government funding, community grants as well as state government grants including health services and education grants to deliver an effective approach to this national crisis.

In conjunction with the initial Government funding support, we will sustain the program through corporate contributions from national companies and fundraising events held within our communities. We will also be accepting donations in conjunction with events.

We believe that in unity we can make a big difference. Schools and communities within Australia are crying out for education on the drug that has hit our nation by storm and is destroying lives, families and communities. Education is the key to empower our youth and community in making well-educated decisions when faced with the pressure of using ICE. We look forward to doing this together.

Our Affiliates

- Future for Kids International Association Inc.
- Transformations Program Australia
- Optimal Health Group
- Bridging the Barriers Family support and After Rehab life Integration
- Dual Diagnosis Consultant, Drug and Alcohol Counsellor/Educator
- Teen Challenge
- Salvation Army
- Destiny
- Lighthouse Rehabilitation
- Sue Konningen Family Support
- Queensland Police
- Victoria Police
- Victims of Violence
- Rotary International
- Youth Justice system
- Hopelee
- Task Force Queensland Police
- Vibe
- Father Chris Riley's Youth Off The Streets
- Volunteering Gold Coast
- Coaching with Substance
- The Mutual Australian



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Our Supporters

- Drug and Alcohol Counsellor/Educator Tony Hoang
- Reach Out International Ministries Turning Point
- Bridging the Barriers
- Drug Free Kids
- Gold Coast City Council
- Mayor Tom Tate
- Roxanne Scott Community Development Officers
- MP Stuart Robert
- MP Steven Ciobo
- Cr. Paul Taylor

Sponsors

- Ink Spot Surfers Paradise
- Carnival Clothing
- Vibe
- CVC (Christian Victory Centre)
- The Bedroom Lounge Bar
- Your Carbon Footprint

We are currently inviting Corporate Sponsorship.

Donations are gratefully accepted to help deliver the much needed education in schools throughout Australia.